



4SIGHT

- V I E W -

CLOVE
TECHNOLOGIES



ACCELERATING SALES IN REAL ESTATE INDUSTRY

W W W . 4 S I G H T V I E W . C O M

Interactive 3D Marketing Tool

Enabled with Email Campaigns, SMS Campaigns, Lead Management, Aggregators Integration, Social Integrations and Analytics.



VFrame

A New Age Digital Catalog with Interactive 3D Experience

Increase Customer Engagement

Unique immersive 3D experiences of spaces encasing 2D & 3D plans, Promotional videos, Model apartment, VR ready renderings, Specifications and Availability details to improve customer engagement.

With a far better output than traditional 360° view photograph; accessing, sharing and integrating the web-based VFrame link is effortless.

'Not just tell your story, make them experience it.'

Reduce Cost, Time and Effort

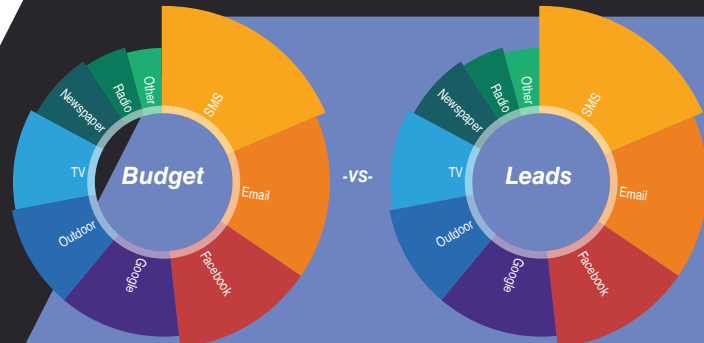
'Promotional Tools' - Convey the message through personalized messages to each customer in your contacts with flexible options of scheduling, via SMS and Email campaigns.

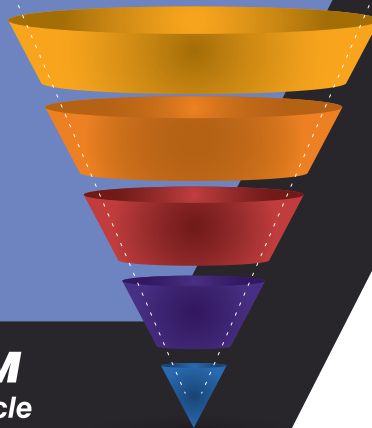
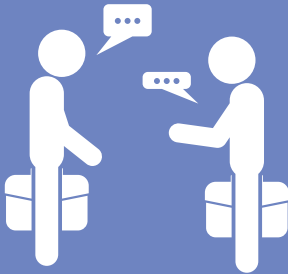
'One Dashboard' - A keeper for marketing teams where they can track and analyse the campaigns from all Real Estate Aggregator Platforms, Traditional Media; SMS, Email & Social Media campaigns to choose the right medium.

'Marketing without monitoring is like driving with eyes closed.'

Marketing

Integrated with Powerful Tools to Track Campaigns of 360° Marketing





Sales & CRM

**Efficient Lead Lifecycle
Management for Real Estate Industry**

Convert Prospect to Sales

- Starting with manual/ automatic lead allocation, 4SiteView CRM takes care of everything a marketing team needs to organize, track and convert the lead.
- Communication history of prospects at different phases is stored and is clearly flown among teams handling leads at different stages.

'Efficient sales process is the key to conversion.'

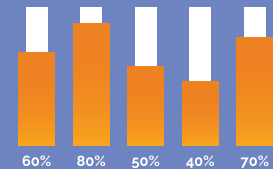
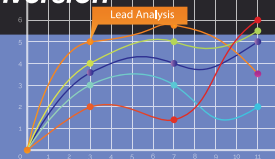
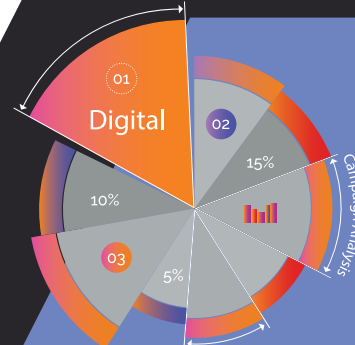
Make Accurate Decisions

- Insights from the VFrame helps initiating sales with the right prospects.
- Marketing dashboard helps monitoring and choosing the right channels for lead generation.
- Insights at every stage of sales pipeline helps to allocate leads to the right team at the right time, thereby increasing conversions.

'Accurate decisions across the sales funnel is not just possible, it's easy.'

Analytics

**Insights at Every Stage - from Customer
Interaction to Conversion**



HOW IT WORKS



1 Set-Up VFrame

Bring the listing to life with interactive visuals.



2 Create & Track Campaigns

Route the investment to where it creates impact.



3 Manage Leads

Keep a check on leads across the funnel.



4 View Insights

Turn data into information, and information into insight.



Accelerating Sales in Real Estate Industry

Thank You
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*Accelerating
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